College of Business
City University of Hong Kong

Exchange Programme

CityU College of Business
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City University of Hong Kong
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I'm Ready for Exchange
2027-2028

Student Exchange Programme Briefing for Applicants

Date: 28 October 2026
Time: 15:00 – 17:00
Venue: LT-5, 4/F, YEUNG

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Prof You Jin KIM

Associate Dean
(Internationalization and External Engagement)
College of Business

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I'm Ready for Exchange

Student Exchange Programme Briefing







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The Programme Briefing will give you ideas on

01 **What** is Student Exchange Programme?

02 **Where** to go?

03 **When** to go?

04 The **academic arrangements**?

05 The **financial support** available?

06 The admission **requirements**?

07 The **selection criteria**?

08 **How** to apply?

09 **What** to prepare?

10 **When** to apply?

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What is the Student Exchange Programme?





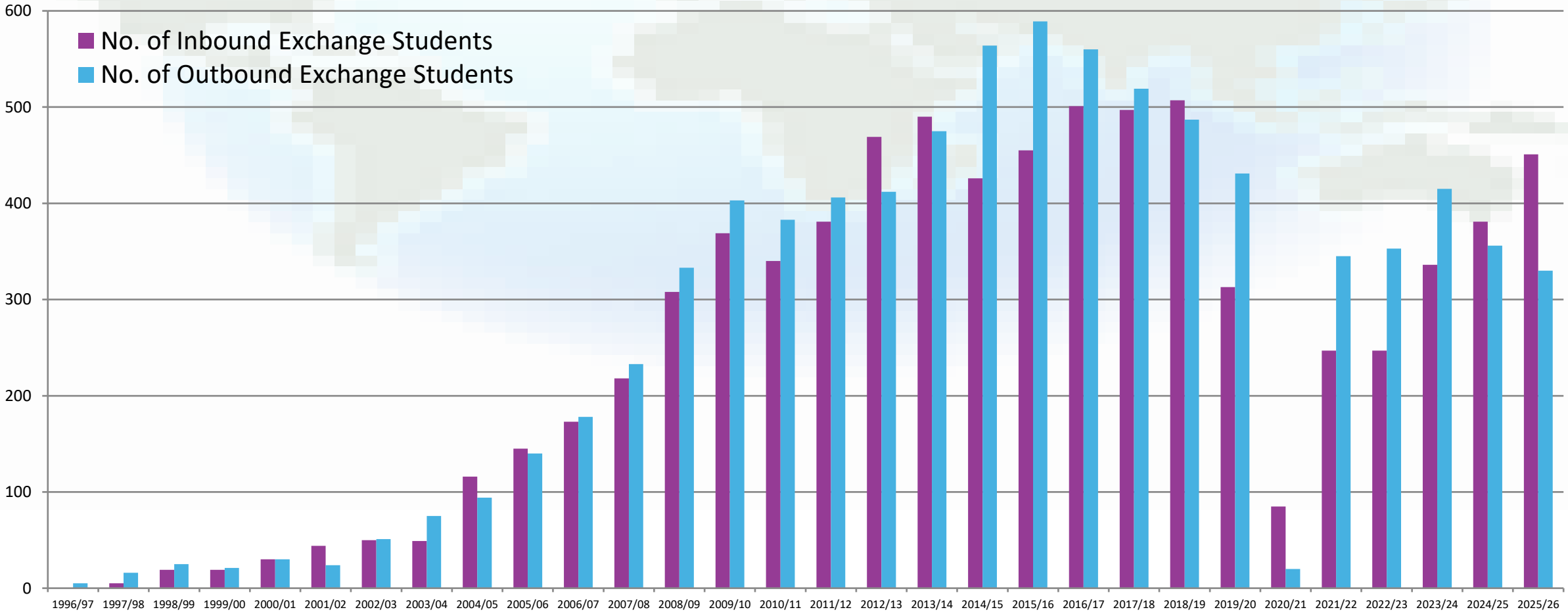


Student Exchange Programme

- The Student Exchange Programme (SEP) was started in 1996
- Exchange institutions in 6 continents around the world, partnering with renowned overseas universities
- Established to expose our undergraduate students to MUCH broader learning experiences



CB Student Exchange Programme



Objectives of the Programme

- To train you to become **proactive and independent** learners, who are **resilient, adaptable and flexible problem-solvers**
- Enable you to practice and improve your **language proficiency** in the local language (or acquire the basics of a new language)
- Help you to deepen your understanding, sensitivity and appreciation of cultural diversities, and enhance your **cross-cultural competencies**
- Broaden your **global outlook** and knowledge of different economic, political and social systems



Role of College of Business

CB encourages, supports and facilitates students to successfully go on exchange

CB nominates appropriate students to study abroad through the:

01 College Level Exchange Programme

02 Departmental Exchange Programme

03 Institutional Level Exchange Programme



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Overseas Institutions

Signed Exchange Agreement with CityUHK

Global Engagement Office	College of Business	DAO, EF or MKT Department
Institutional Level	***College Level***	***Departmental Level***
All CityUHK students	***All CB Students***	***EF, MKT or DAO Students***
Students select courses from all departments	**Students select courses from the field of business administration**	**Students select courses from the field of DAO, EF or MKT**

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Where to go?







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You can choose to go to…

North America

- Canada
- Mexico
- United States

South America

- Brazil
- Chile
- Colombia

Asia

- India
- Japan
- South Korea
- Mainland China
- Singapore
- Thailand etc.

Oceania

- Australia
- New Zealand

Eurasia

- Russia
- Turkey

Middle East

- Israel

Europe

- Austria
- Belgium
- Croatia
- Czech Republic
- Denmark

Europe

- Finland
- France
- Germany
- Hungary
- Ireland
- Italy
- Netherlands
- Norway
- Poland
- Portugal
- Spain
- Sweden
- Switzerland
- United Kingdom etc.



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Distribution of CityUHK Outbound Exchange

- United Kingdom
- United States
- Netherlands
- Canada
- China
- Spain
- Sweden
- France
- Finland
- South Korea
- Denmark
- Norway



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When to go?







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Study Period

Current Year 2 or 3 – BBAU2, BBAU3 Students

- Semester A 2027-2028
- Semester B 2027-2028
- Semester A & B 2027-2028

Current Year 1 – BBAU4, BSCCBU4 Students

- Semester B 2027-2028

Current Year 2 – BBAU4, BSCCBU4 Students

- Semester A 2027-2028
- Semester B 2027-2028
- Semester A & B 2027-2028

Current Year 3 – BBAU4, BSCCBU4 Students

- Semester A 2027-2028

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2B + 3B Double Exchange

For Current First Year Students

- Open to students achieving academic merit on their first exchange
- Academic Achievements = high grades in exams or other notable achievements (e.g. case competition, international conference, promoting CityUHK in an international day, etc.)
- Students have the priority to choose their second target university in the second-round application

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2B + 3B Double Exchange

For Current First Year Students BBAU4 or BSCCBU4

- **Year 1** CityUHK: Make your application in Nov/July
- **Year 2 Sem B** **First Exchange**
- **Year 2 Summer** CityUHK: Submit your overseas transcript
- **Year 3 Sem A** CityUHK: Confirm your target university
- **Year 3 Sem B** **Second Exchange**
- **Year 4 Sem A** CityUHK: Finish your credit transfer
- **Year 4 Sem B** CityUHK: Apply for graduation



2B + 3B Double Exchange

Funding Support

First Exchange
Apply for SDS Scholarships

Second Exchange
Receive Student Exchange Fund

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How about the academic arrangements?









Academic Aspects

1. You would be registered as not-for-degree visiting or exchange students in the overseas universities
2. The courses to be taken in the overseas universities must be:
   - Relevant to your majors and minors enrolled in CityUHK
   - Approved by your major leader/minor advisor and the Exchange Partner
3. Credits earned in the overseas universities will be transferred back to CityUHK
4. Failure of two or more courses will automatically trigger notification to student's Head of Department and Major Leader
5. You should not finish all your graduation required credits prior to your exchange study
6. You must return to CityUHK on completion of the exchange period



Tuition Fees & Expenditure

Pay tuition and mandatory fees to CityUHK

Participating students are responsible for:

- International Transportation
- Accommodation and Meals
- Living Expenses
- Health and Travel Insurance
- Books and Related Instructional Materials

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What's the financial support?









Financial Support

- CityUHK has allocated a significant portion of the generous donations that it has received from the community to outbound exchange students
- Temporary loans are available from the Student Development Services (SDS)



Bursaries

Student Exchange Fund

For UGC-funded Students

Amount of sponsorship depends on region:

Maximum: **HK$24,000** for one semester or
HK$38,000 for one year

- **70%** of the funding will be released **after** your departure
- **30%** of the funding will be released on condition that you **pass a minimum of 4 courses** as shown on your transcript from overseas and fulfill all the requirements as stipulated by GEO and CB on your transcript from overseas and fulfill all the requirements as stipulated by GEO and CB



Bursaries

Special Fund

for Non-Local Outbound Exchange Students

HK$10,000 for one semester or

HK$16,000 for one year

- **70%** of the funding will be released **after** your departure
- **30%** of the funding will be released on condition that you **pass a minimum of 4 courses** as shown on your transcript from overseas and fulfill all the requirements as stipulated by GEO and CB on your transcript from overseas and fulfill all the requirements as stipulated by GEO and CB

Funds and Awards

Subsidies Offered by the Education Bureau

Scheme for Subsidy on Exchange for Post-secondary Students (SSE)

Scheme for Subsidy on Exchange to "Belt and Road" (SSEBR)

<For local students to apply when accepting the offer in AIMS>

Explorer Grant

For students who study in designated Institutional-level Exchange Programmes offered by GEO



Scholarships Offered by SDS

HSBC Global Scholarship 2027-2028

- A maximum amount of **HK$300,000** for each scholarship will be provided to cover tuition fees, mandatory college fees, a minimum economy return airfare, etc.
- You may select an HSBC approved university that is not a CB/CityUHK exchange partner (subject to you successfully gaining admission to the institution)

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Eligibility

HSBC Global Scholarship 2027-2028

- Hong Kong **permanent residents** with the right of abode in Hong Kong
- Minimum cumulative grade point average (CGPA) score of **3.7** in the first semester of 2026/27 academic year
- **Well-rounded**, participating in extra-curricular and community service activities
- No extensive experience of living or studying overseas



Eligibility

HSBC Global Scholarship 2027-2028

- Priority will be given to candidates who are in a **financial situation** that does not permit overseas study or extensive overseas travel
- Have a strong **commitment to a local community**
- A minimum language proficiency:
  - **TOEFL score of 90** (Internet-based test) with scores for individual sections not lower than 22 on listening, 17 on writing, 21 on reading, and 21 on speaking; or
  - IELTS overall band score of **6.5**, with no component below 6.0.



Application Procedures

HSBC Global Scholarship 2027-2028

- CB will nominate **three students** to receive the scholarship
- Download and complete the HSBC application forms from CB application system before the deadline of

  30 November 2026

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Information Session

HSBC Global Scholarship 2027-2028

Organized by **Student Development Services (SDS)**

Date: November 2026

Time: to be confirmed

Venue: 6/F, Bank of China (HK) Complex

Sign up via CRESDA and join the session to learn more about the scholarship

Scholarships Offered by SDS

- Alumni Giving Back Overseas Exchange Scholarships
- Andrew Lee King Fun & Associates Architects Ltd (ALKF+) Exchange Scholarships
- Austin Hughes Holdings Limited Taiwan Exchange Scholarships
- Bank of China (Hong Kong) Student Exchange Scholarships
- Chan Feng Men-ling & Chan Shuk-lin Overseas Exchange Scholarship
- CHAN Hon Pun HON Yuk Yee Exchange Scholarship
- Chong Chong Yip Exchange Scholarships
- Crown Foundation Exchange Scholarships
- Dr & Mrs YEUNG Kin Man Exchange Scholarships
- Ella Cheong Exchange Scholarship
- Fang Brothers Exchange Scholarships
- Fung Scholarships
- Herbalgy Exchange Scholarships
- Joseph L B Tse Exchange Scholarships
- Lee Foundation Overseas Exchange Scholarships
- Lee Shau Kee Exchange Scholarships
- Mapletree Exchange Scholarships
- Mr & Mrs Lau Tat Chuen International Exchange Scholarships
- Rotary Club of New Territories Student Exchange Scholarship
- Shanghai Commercial Bank Exchange Scholarships
- Tan Siu Lin Foundation Exchange Scholarships
- The Lam & Lu Student Exchange Scholarships
- Wong To Yick Tong Exchange Scholarship
- Wong's International Holdings Exchange Scholarship
- XYD Exchange Scholarship



Application Procedures

Scholarships Offered by SDS

- All selected exchange students will be invited by **e-mail** from CB in **April 2027**
- Students will have to sign the CB student undertaking to agree to support CB to be **student helpers** for services of **48-hour**

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What's the admission requirements?









Minimum Requirements

1. Studied one year of your **bachelor's degree programme** before commencing the exchange programme
2. Min. **CGPA 2.5** (after exam result of Semester A 2026-2027)
3. Met the admission requirements of the host university (e.g. GPA, foreign language)
4. **Submitted IELTS or TOEFL** on or before **17 January 2027**
5. Met the English language requirements *(optional for institutions where Chinese is the medium of instruction)*:
   - TOEFL Scores of minimum 79 (Internet-based) / 213 (Computer- based) or
   - IELTS scores of minimum 6.5
   - The report should be valid until October 2027

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What's the selection criteria?









Selection Criteria

We are looking for students with:

1. Good **communication** skills
2. **Well-rounded** attributes and qualities needed to help you flourish in an overseas environment
3. **Enthusiasm** to be an ambassador of CB/CityUHK
4. Bonus point will be granted to applicants who attend the **interview** and perform well

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How to apply?










Application

Submit the following documents online before the deadline:

1. A recent passport-sized photo
2. 1-min Video on promotion of the exchange programme
3. IELTS or TOEFL score report
4. DSE Report (for local students only)
5. Reflect deeply in answering the questions in the "Applicant Statement"
6. Study Plan for your target university
7. Any other supplementary information which you think would be relevant to your application

Application

You are required to complete the **applications for** 1 **and** 2

Interview is optional for 1 but bonus points will be given to applicants who attend the interview and perform well

1

College & Departmental Level Exchange Programmes

Select max. 10 target countries and universities

2

Institutional Level Exchange Programmes

Select max. 4 target universities

Results

If you met the admission requirements of your target universities:
You may receive an **offer** from

1 **or** 2 **or both**

1

College & Departmental Level Exchange Programmes

2

Institutional Level Exchange Programmes

Confirmation of Study

You will need to confirm your acceptance of offer for

either 1 or 2 (if you have received two offers)

Settle the caution money of $1,000 in AIMS

1

College & Departmental Level Exchange Programmes

2

Institutional Level Exchange Programmes

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What to prepare?













Questions to ask yourself

Do I have my family's full support?

Is there sufficient financial resources? Consult with your family

Which country do I want to go?

What do you most want to learn or experience from this exchange?
(Reflect deeply and do your research! Speak to incoming international students or returned students)

Which university is most suited to me?

Am I a strong/average student academically? Is the university famous for my major studies?
(Do your research! Speak to inbound international students or returned students. Consult with Departmental Exchange Coordinators)

Does that university have the courses I want or need to take?

Do your research! Consult with your major leader or advisor

Priority

Priority will be given to applicants who submit IELTS or TOEFL reports by the **deadline** :

<u>17 January 2027</u>



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When to apply?













IELTS Application

Register IELTS offered by IDP or British Council

On or before November 2026

Attend the test

On or before December 2026

Select test type as: **Academic**

Select test format as: **Computer or Online**

Select IELTS Writing test format as: **Writing or Computer**



IELTS Test Fee

Receive 12% **Discount** on the test fee offered by IDP by attending the **CityUHK Exchange Fair**

11 November 2026 (Wed)

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CB EXCHANGE STUDENT CLUB PRESENTS

CB STUDENT EXCHANGE PROGRAMME 30TH ANNIVERSARY

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CityUHK

Exchange Fair 2026

Ciao! Hola! 你好! Hej!

Swap stories, swap cultures. Meet local, inbound and returning exchange students

FIRST 30 **12% OFF** IELTS walk-in Registration

FIRST 30 **FREE** CityU ice cream

DATE	TIME	VENUE
11 November Wednesday, 2026	**12–5 pm** Drop in anytime	**Wong's International Terrace** Free entry!

Collect a stamp from every region

how many can you get?

01 North America	02 Western & Central Europe	03 Northern Europe & Scandinavia	04 Southern & Eastern Europe
05 British Isles	06 East & Southeast Asia, Oceania	START HERE Hong Kong Info Booth	

1 – CHECK IN ----> 2 – EXPLORE ----> 3 – COLLECT

Pick up your stamp card at the HK booth

Play games & take on quizzes

Get stamped & win souvenirs

See you at the fair!

11 NOV · 12–5 PM · FREE ENTRY

A Student-Initiated Project sponsored by SDS

FIRST 30 **12% OFF** IELTS walk-in Registration

FIRST 30 **FREE** CityU ice cream

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2027-2028

STUDENT EXCHANGE PROGRAMME

Application Period:

1 to 30 November 2026

Experience the world, Enrich your future.



General Enquiries :

3442 7411

College of Business,
12/F, Lau Ming Wai Academic Building,
City University of Hong Kong

Website | https://www.cb.cityu.edu.hk/exchange

Email | cb.exchange.out@cityu.edu.hk

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Important Dates

Event	Tentative Date
Programme Briefing	28 or 29 October 2026
Application for the College & Departmental Level Exchange Programmes	1 to 30 November 2026
Individual Consultation	2, 9, 16, 23 & 30 November 2026
CityUHK Exchange Fair	11 November 2026
Advice Corner	17, 25 & 26 November 2026
Register IELTS or TOEFL	By end of November 2026
Attend IELTS or TOEFL	By end of December 2026

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Important Dates

Event	Tentative Date
Application for Institutional Level Exchange Programme in AIMS	December 2026 to 17 January 2027
Interview for College & Departmental Level Exchange Programmes	12 to 14 January 2027
Submit IELTS/TOEFL Report	On or before 17 January 2027
Announcement of Results	Mid February 2027
Briefing Session for Selected Students	Mid February 2027
Briefing Session for Course Plan	March 2027





Contact Point

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Executive Officer
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Office Hours: 14:00 to 17:00
Other Time: By appointment only

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Departmental Exchange Coordinators

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Q&A



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Q&A

Q1: Which CGPA will be considered for the first-round application?

Semester A 2026-2027

Q2: Can I revise my online application form after I submitted it?

Applicants can edit the form from time to time before the deadline of 30 November 2026

Q3: Is it compulsory to have IELTS score?

All the programmes at College Level required IELTS or TOEFL scores (optional for institutions where Chinese is the medium of instruction). Some programmes offered by Institutional Level haven't this requirement, but quotas are very limited

Q4: When should I submit my IELTS report?

Priority will be given to applicants who submit the report before 17 January 2027



Q&A

Q5: Can I make credit transfer for my exchange study?

Make sure your target university offers your major of study, in particular if you are a final year student. When you have been selected for exchange, you will be given more information

Q6: I have taken IELTS before, is it still valid for my first-round application?

Your IELTS report should be valid until end of October 2027 (within two years of your test date)

Q7: I'm not available to attend the group interview from 12 to 14 January 2027. What can I do?

No bonus point will be given to you for the College Level Exchange Programme. If you meet our admission requirement, you may receive an offer. You will be nominated by CB to apply for the Institutional Level Exchange Programme from December 2026 to 17 January 2027



Q&A

Q8: Do I need to attend the interview of Institutional Level Exchange Programme?

No interview is required for I-Level.
Interviews for College Level Exchange Programme from 12 to 14 January 2027 is optional, but bonus point will be given to applicants who attend the interview and perform well.

Q9: Will I receive any funding support?

- All selected students will receive Student Exchange Fund for local students or Special Fund for non-local students. They are bursaries and application is not required.
- Explorer Grant - Application is not required
- Students who study in designated Institutional-level Exchange Programmes offered by GEO will receive HK$10,000 in addition to other eligible funding administered by GEO (e.g. Student Exchange Fund)



Q&A

Q10: May I apply for further funding support?

Details for the SDS scholarships will be sent to you in April 2027

Subsidies Offered by the Education Bureau

- Scheme for Subsidy on Exchange for Post-secondary Students (SSE)
- Scheme for Subsidy on Exchange to "Belt and Road" (SSEBR)

<Apply when you accept the offer in AIMS >

Q11: When will I receive the result?

You will I receive the announcement of result by e-mail for the Institutional /College/Departmental Level Exchange Programme in mid-February 2027, and selected students have to attend our briefing session to accept the offer

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